

Plane Perspective Limited are committed to safeguarding the privacy of our website visitors. This policy sets out how we will treat your personal information.

1. What information do we collect?

We may collect, store and use the following kinds of personal data:

- a) information about your visits to and use of this website;
- b) information that you provide to us for the purpose of enquiring about our services and/or subscribing to our mailing list.

2. Information about website visits.

We may collect information about your computer and your visits to this website such as your IP address, geographical location, browser type, referral source, length of visit to our website and number of page views. This information is available to us through standard web-tracking by Google Analytics or their equivalent. We may use this information in the administration of this website, to improve the website's usability, and for marketing purposes.

We use cookies on this website. A cookie is a text file sent by a web server to a web browser and stored by the browser. The text file is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

Cookies sent by our website may be stored by your browser on your computer's hard drive. We may use the information we obtain from the cookie in the administration of this website, to improve the website's usability and for marketing purposes. We may also use that information to recognise your computer when you visit our website, and to personalise our website for you.

Most browsers allow you to refuse to accept cookies if you do not wish to receive them

3. Using your personal data.

Personal data submitted on this website will be used for the purposes specified in this privacy policy. In addition to the uses identified elsewhere in this privacy policy, we may use your personal information to:

- a) improve your browsing experience by personalising the website;
- b) With your permission, we will send you information about products and services which we think may be of interest. You can select your preferred method of contact (email, post, and/or telephone).

We are required by law to have a specific reason for collecting and using your personal data. We rely on the need to use your information to enable us to provide the service or information you have requested. We will additionally rely on your consent to process your data, i.e. when using your information for marketing purposes.

We will retain a record of your personal information, unless you request us to remove all records. This ensures we can comply with regulatory and legal requirements.

We will not without your express consent provide your personal information to any third parties for the purpose of direct marketing.

4. Other disclosures

In addition to the disclosures reasonably necessary for the purposes identified elsewhere in this privacy policy, we may disclose information about you:

- a) to the extent that we are required to do so by law;
- b) in connection with any legal proceedings or prospective legal proceedings;
- c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk); and
- d) to the purchaser or seller (or prospective purchaser or seller) of any business or asset which we are (or are contemplating) selling or purchasing.

Except as provided in this privacy policy, we will not provide your information to third parties.